

NAPE 2024 pricing sheet
 REFERENCE ONLY, ORDERS MUST BE COMPLETED ONLINE:
<https://pluslead.mcievents.com/>



| Lead Cultivation option | Description | Early Bird | Advanced | Regular |
|-------------------------|-------------|------------|----------|---------|
|-------------------------|-------------|------------|----------|---------|

Mobile App - Install on your personal device



Mobile App Startup and Activation

Bring your own device
 must have a data connection

399 449 499

Additional Mobile App Activations

Discount activations for additional devices.
 1 license per device required

\$99 \$149 \$199



Custom Qualifiers/surveys

Unlocks custom qualifier and survey functionality in the app

\$99



Collateral

Provide digital collateral materials to enhance your lead generation efforts.

\$199



AI Insights

Utilize AI technology to automatically score leads based on predetermined criteria.

\$199

Developer's Kit - for use with 3rd party applications (requires IT programming)



Developer kit startup License

API credentials for use with 3rd party lead scanning

\$999 \$1099 \$1199

Early Bird Rate deadline: 12/8/23
Advanced Rate Deadline: 1/5/24
Regular Rate Begins 1/6/24

Order Online: <https://pluslead.mcievents.com/>